- 1. "I have found that being honest is the best technique I can use. Right up front, tell people what you're trying to accomplish, and what you're willing to sacrifice to accomplish it." Lee Iococca
- 2. "I know you've heard it a thousand times before. But it's true—hard work pays off. If you want to be good, you have to practice, practice, practice. If you don't love something, then don't do it." Ray Bradbury
- 3. "If you're not making mistakes, then you're not doing anything. I'm positive that a doer makes mistakes." John Wooden
- 4. "It is a paradoxical but profoundly true and important principle of life that the most likely way to reach a goal is to be aiming not at that goal itself but at some more ambitious goal beyond it." Arnold Toynbee
- 5. "I don't wait for moods. You accomplish nothing if you do that. Your mind must know it has got to get down to earth." Pearl Buck
- 6. "I don't look to jump over seven-foot bars. I look around for one-foot bars that I can step over." Warren Buffett
- 7. "If you deliberately plan on being less than you are capable of being, then I warn you that you'll be unhappy for the rest of your life." Abraham Maslow
- 8. "If you don't quit, and don't cheat, and don't run home when trouble arrives, you can only win." Shelley Long
- 9. "Success in golf depends less on strength of body than upon strength of mind and character." Arnold Palmer
- 10. "People of mediocre ability sometimes achieve outstanding success because they don't know when to quit. Most men succeed because they are determined to." George Allen
- 11. A man may make mistakes, but he isn't a failure until he starts blaming someone else. John Wooden
- 12. Ability may get you to the top, but it takes character to keep you there. John Wooden
- 13. The main ingredient of stardom is the rest of the team. John Wooden
- 14. Young people need models not critics. John Wooden
- 15. Do not let what you CANNOT do interfere with what you CAN do. John Wooden
- 16. Be more concerned with your character than with your reputation, because your character is what you really are, while your reputation is merely what others think you are. John Wooden
- 17. Things turn out best for those who make the best of the way things turn out. John Wooden

These quotes reprinted from "This I Believe: The Personal Philosophies of Remarkable Men and Women" High School Curriculum, thisibelieve.com