Diffusion of Innovation Activity

[Diffusion of Innovation Simulation](https://www.indiana.edu/~simed/istdemo/" \o "Diffusion of Innovation Simulation)

Create your account and start the DSG to learn about how innovations actually occur (hint: people don’t necessarily do things because the facts lead them there.)

Screenshot your results and share them in your submission. Include a reflection on:

* What did you learn?
* What does this activity teach you about how innovations spread?
* If you had to go through this simulation again, what would you do differently?